



FreeBirthdayMeals.org
Fact Sheet

Mark Minks
(480) 262-0621
mark@freebirthdaymeals.org
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What

FreeBirthdayMeals.org was built to answer one question: Which restaurants give free meals on birthdays?

All Website Visitors

Website visitors can use the site to locate restaurants that offer free appetizers, free birthday meals, free drinks, free desserts and free gifts. Where applicable, anniversary discounts are listed, along with any special offers that are available just for signing up online for a restaurant's e-club. Visitors can search by city and state and view national restaurant listings.

Restaurant Owners

Restaurant owners can list their restaurant and provide details on their restaurant's cuisine type and style, plus any special features they offer like outdoor seating, live music, etc. They specify what type of free meal or other gift they offer customers on their birthday, anniversary, and for signing up for their online e-club by using the [Add a Free Birthday Meal](#) page.

Who

FreeBirthdayMeals.org was founded by Mark Minks and Matt Cox. Mark has been developing software and managing software teams in the United States, Germany and France since 1990. Matt has been building websites since the late 1990's and has a degree in Culinary Arts from the Scottsdale Culinary Institute. Mark and Matt both live in the greater Phoenix, Arizona valley.

Why

FreeBirthdayMeals.org was designed and launched in March 2011 as a result of not being able to find a comprehensive, up-to-date listing of restaurants that offer free birthday meals in Phoenix, Arizona. We searched the internet and found several decent listings of restaurants that offered free birthday meals, but the listings were not kept up to date, were not localized to a particular city and state, and most importantly of all, were not searchable. We decided to create FreeBirthdayMeals.org so visitors could search for free birthday meals by city, state, cuisine type, etc., and so that any website visitor, including a restaurant owner, could add a new restaurant to the site and help keep the site current.

Media Contact:

Mark Minks, (480) 262-0621, mark@freebirthdaymeals.org